

We know how hard it is to begin a conversation about hearing loss with a loved one, which is why we have put together 10 facts to help you get talking



1	Did you know that most people feel their quality of life has improved since their close relative started using hearing aids?
2	Did you know that most modern hearing aids are designed so discreetly that they are practically invisible when worn?
3	Did you know that almost 80% of users experience a positive impact on their relationships with their friends when they start using hearing aids?
4	Did you know that using a hearing aid can actually slow down the deterioration of hearing?
5	Did you know that 70% of users become more outgoing after they started using hearing aids?
6	Did you know that 70% of users experi- enced that their relationships at home improved once they started using hearing aids?
7	Did you know that in 50% of cases, the children of new hearing aid users found that their relationship with their parent improved?
8	Did you know that when a relative starts using a hearing aid, their immediate family notice that they start acting more independently and with improved confidence?
9	Did you know that 9 out of 10 people believe that wearing a hearing aid has not changed their friends' and families' perception of them?
10	Did you know that getting support from relatives can be as important as a good hearing specialist when it comes to better hearing?
×2	Bring your loved one into bloom for a chat and enter our draw to win a dinner for two
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